

HIDDEN

a multi-sensory journey towards self-acceptance



i am



HIDDEN is a multi-sensory dining experience that explores the different facets of who we are. Fusing together food & drink, virtual reality and interactive dance, HIDDEN encourages audiences to face their own limitations, biases and imperfections to ultimately find the space for self-acceptance.

PRODUCED BY

Studio ATAO

Studio ATAO is a 501(c)3 nonprofit culinary production studio that partners with artists of all kinds to develop interdisciplinary programming and live experiences. These programs center on socially impactful topics such as unconscious bias, gender dynamics, immigrant identity, masculinity, income inequality and more. Studio ATAO aims to leverage the art of food and technology for social good, helping people better understand and empathize with those around them. Our mission is to amplify underrepresented voices, reclaiming space for artists of all backgrounds so they can enrich the world with their perspectives and talent. Discover more about Studio ATAO and its upcoming projects at <https://www.studioatao.org>.

I AM

I AM is a feminist creative agency devoted to elevating the power of immersive performance, sharing the beauty of improvisation, and encouraging creative expression from a womxn's perspective. I AM performs across the world for incredibly diverse audiences in places like Hong Kong, Mainland China, Singapore, the Maldives, Thailand, Australia, Tokyo, Mumbai, London, Miami, and New York. I AM's immersive concepts invite audiences to experience the communicative force of dance; the nuanced truths that surface from artistic expression; and the ability of art to connect strangers in an intimate, present way. Discover more about I AM's journey and pursuits at <https://www.iam-concepts.com>.



i am

HIDDEN



HIDDEN is a 2.5-hour immersive experience that debuted in NYC in June 2019. The production is now touring across contemporary art museums and galleries globally.

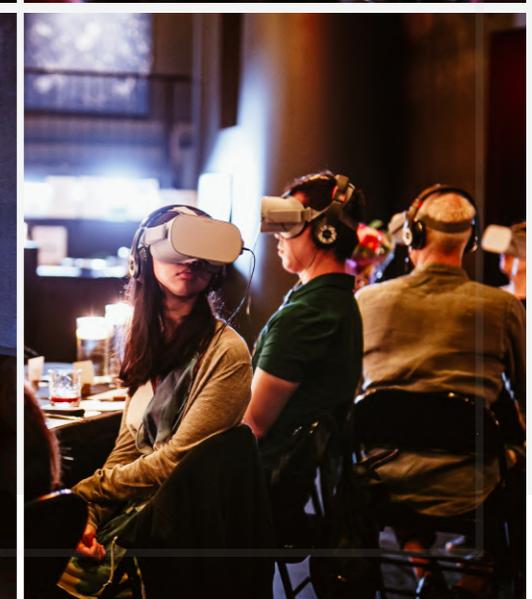
VIRTUAL REALITY & DANCE

HIDDEN starts with a virtual reality film composed of four thematically distinct dances, woven together with poetry and 360 spatial audio. Guests emerge from their individual VR experiences to see those same virtual performers, still masked, occupying the real space before them and inviting them into a new, shared world.

After removing the masks to reveal their true selves, the dancers break the “fourth wall” by layering audience interaction and improvisation alongside choreographed routines to accentuate each course of food, cocktails and poetry.

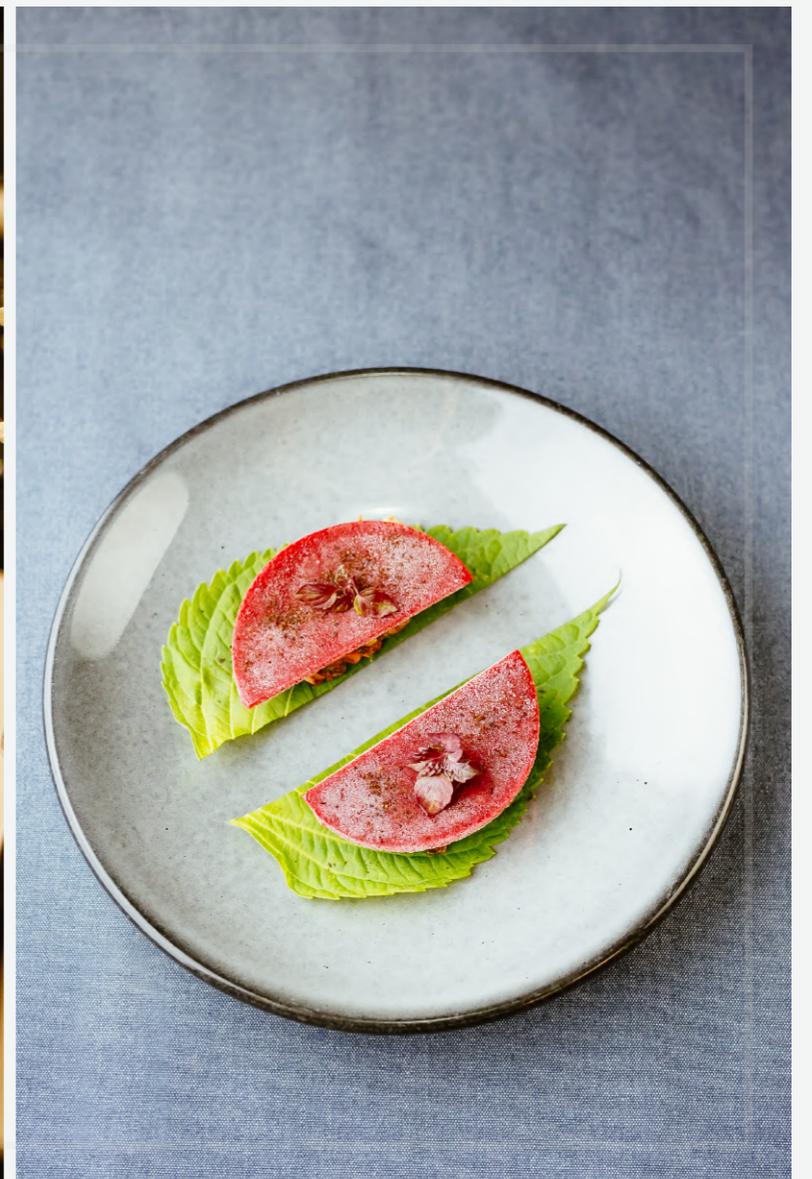
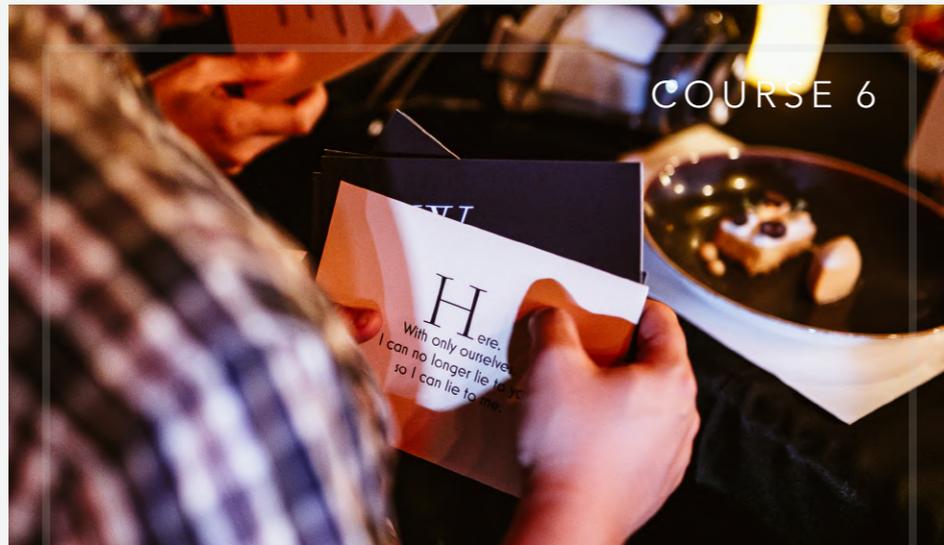
Eventually, the guests re-enter VR to watch a final, intimate performance that ties together the disparate movements of the night into one, confident self.

As the crowd emerges one last time from the virtual world, they experience the climax of the night’s journey: the four dancers embrace each other, bringing their individual bodies into a unified whole to symbolize full acceptance of vulnerability. Three of the performers exit and a lone performer, representing the whole identity rather than the four fragmented selves, remains to close the evening with a soliloquy.



POETRY

Each course is introduced with a printed poetry placard, clarifying its concept and detailing its ingredients.



PRESS

Studio ATAO

Studio ATAO has been profiled in outlets such as NowTHIS, Eater, Forbes, Business Insider, Food & Wine, Oxygen TV as well as being nominated for the prestigious *Future of Storytelling* "Bridging the Divide" Award. Studio ATAO has been a featured host at the legendary James Beard House in NYC and its VR series *Asian in America* highlighted on Tribeca Film Institute's YouTube channel.

I AM

Kate March and I AM have been featured in outlets such as Huffington Post, TimeOut Hong Kong, TimeOut London, Style by Asia, #Legend, South China Morning Post, International Business Times, Playhouse Pickings London, Run Riot London, Theatre Weekly, and Gay Times London along with others. I AM is most known for their feminist dining experience "An Evening of Meat" which recently completed a successful 50 show stint in The Vaults theatre in London (2018).

TRIBECA
FILM INSTITUTE.

OXY
GEN

NOW
THIS

JAMES
BEARD
FOUNDATION

FOOD&WINE

Forbes

BUSINESS
INSIDER

Future of
StoryTelling

#legend

TimeOut

EATER

International
Business
Times

StyleAsia

HUFFPOST

THE
CULINARY
INSTITUTE
OF AMERICA

South China
Morning Post

FOOD & DRINK

There are six courses of food and three courses of cocktails presented throughout the night. Each dining course represents the personal theme and emotion being portrayed by the performers' movements, while each cocktail course highlights an underlying idea within the narrative arc.



Courses

- 1 Darkness
- 2 Romance
- 3 Play
- 4 Transformation
- 5 Bare
- 6 Conclusion

Cocktails

- 1 Hearts on Fire
- 2 The High Court
- 3 None the Wiser

THE CREATORS

CHEF JENNY DORSEY



Jenny Dorsey is a professional chef, author and artist specializing in multi-platform storytelling fusing food with social good. After changing careers, Jenny worked in multiple Michelin-starred restaurants in NYC and SF before founding *Wednesdays*, a popular supperclub series centered on meaningful conversation, in 2014. *Wednesdays* quickly claimed top spots in “best of” lists and ushered in thousands of guests. In 2018, *Wednesdays* was reborn as Studio ATAO, further clarifying its mission to deeply engage its audiences around social impact issues. The award-nominated organization’s first flagship series, ***Asian in America***, tackles the complex Asian American narrative and is currently touring across the U.S.

Jenny is a big proponent of using food to understand identity and access emotional vulnerability, often speaking and writing on the topic. She has been a keynote speaker at conferences across the U.S., and her bylines have been published in outlets such as Narratively, Michelin Guide USA and VICE. She is also the author of several books on food. Her full biography, food portfolio and writing can be found at <http://jennydorsey.co>.

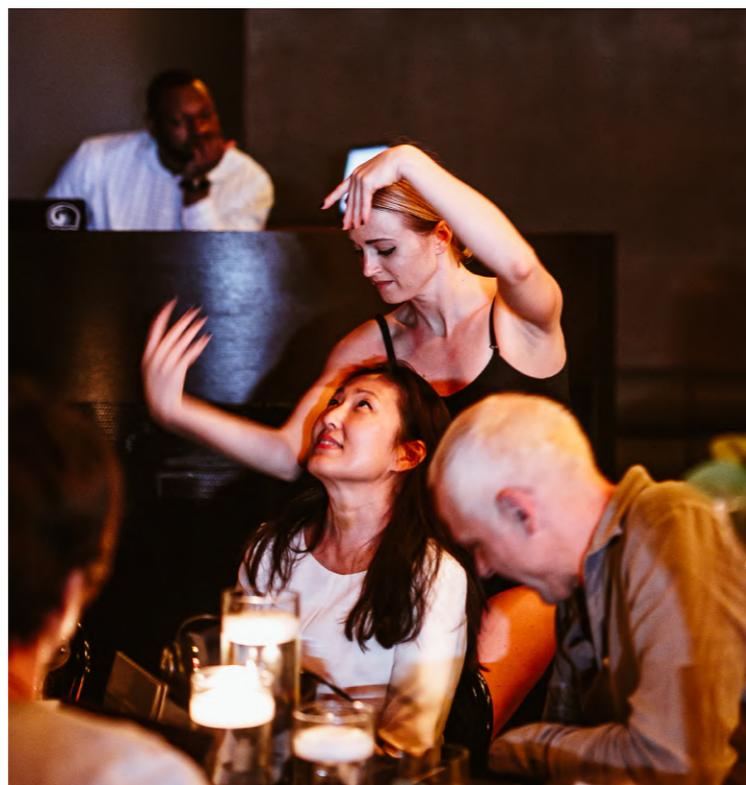
THE CREATORS

KATE MARCH



Kate March is an American multi-hyphenate artist based between New York City and Charleston. Internationally acclaimed, her immersive performance art and experiences have been described as pioneering, interactive, provocative, feminist, and powerfully bold. Ms. March is the founder and creative director of the all female international creative collective, I AM. Most recently, she has been selected as the 2019 guest artist for the Eugénio de Almeida Foundation's Center for Art & Culture in Portugal. In addition to her I AM projects, Ms. March explores her artistic voice through her renowned live painting performances as well as performative monologues, dance on film projects, theatre writing, and academic lecturing.

For expanded biography and performance information please explore her websites: www.katemarch.com & www.outpour.art.



CONTACT

To exhibit HIDDEN at your local venue, please contact Julie Nguyen, Head of Operations at Studio ATAO, at julie@studioatao.org.

To see upcoming dates of HIDDEN, please visit <https://studioatao.org/hidden>.



i am 